A formal occasion

On entering Reception, children are exposed to the world of ‘formal’ language. In the third part of our series on communication, Dr Anna Theakston explains what is and how to support it.

S o much changes for children when they take their first step through the door of Reception at four years of age — their routines, their learning environment, even their clothes... and the style of language that they are exposed to.

While home, and often nursery, uses mainly informal or ‘conversational’ language, in Reception children will hear much more formal speech — the kind of language that they will need for academic success. Reception class teachers need to be aware of the differences between these two styles, and the extent to which some newcomers to their schools may struggle with the shift in language.

Nurseries and pre-schools too need to recognise their key role in easing this transition by providing children with opportunities to experience and develop their language skills, in particular this formal, or ‘academic’, style of speaking.

The three main characteristics that distinguish these two styles of language are their vocabulary, sentence structures and wider discourse (that is, how sentences are linked), and here we look at each.

**DIFFERENT KINDS OF WORDS**

Compared to conversational language, the vocabulary of formal language is more detailed and specific. To succeed, children need to know lots of different words and the sometimes subtle differences in meaning between them. For example, in conversation, we might say ‘Let’s go to the shops’, but this leaves many options open — will we walk, stroll, drive, or cycle to get there? Being precise about meaning can help children to convey their messages more effectively.

Similarly, compare ‘Did you miss me?’ (as Dad collects his child from nursery) to ‘Did you miss one?’ (when the child is tidying up some crayons from the floor). Here, the word ‘miss’ means different things according to where and how it is used. Children need to learn what words mean in enough detail so they can get the right meaning in the right context.

Formal language can also contain expressions that don’t mean quite what they say. How should the child interpret instructions like ‘Line up!’ or ‘Cross your legs and fold your arms!’ if the meaning has little to do with their experience of drawing lines or crossing the road? As children get older, knowing lots of words and their meanings can help them to understand more complex, non-literal language such as metaphors (for example, ‘Our cat is a tiger!’).

Evidence shows that children begin to learn a more formal vocabulary when they hear lots of different words used in meaningful contexts (see part 2 of this series, ‘Word for word’, on word learning, 27 July-9 August). At the beginning, repeating the same words is important to help children remember them. But over time, children need to hear lots of different words, not just the same words over and over again. Meaningful contexts are simply situations where children can work out what a new word refers to. For example, paying attention to what children already know and adding new words can help build vocabulary (for example, ‘Wow, your tower looks like a skyscraper. A skyscraper is a really tall tower!’).

Further research suggests that children will learn word meanings best if they hear those words used in lots of different situations. Pointing out a picture of a skyscraper in a book or on a computer and reminding children about their tower building activity can help them to remember the new word and its meaning. And although some carers worry about using ‘big’ words with young children, one study showed that if parents use the grown-up names for objects, concepts and events with their two-year-olds, by the age of three those children have larger vocabularies than children who hear lower varied input.

**DIFFERENT KINDS OF SENTENCES**

The formal language that children hear in the classroom contains longer, more complex sentences than they may be used to hearing in day-to-day conversation. Simple sentences including just one piece of information (for example, ‘Put your coat on!’) are typical of informal conversation, whereas formal language contains sentences that combine more than one idea (for example, ‘Put your coat on before you go out to play!’).

Complex sentences can include multiple instructions or a detailed description of something or someone. Often they link different parts of an event together by giving information about the order things happen (for example — before, after, when), or explaining the relation between cause and effect (for example — because, so, if, then).

In formal speech, even simple events can be presented in different ways by changing what part of an event is being emphasised (compare ‘The zoo-keeper saw the tigers earlier’ where the focus is on who saw the tigers, to ‘The tigers were seen earlier’, where the focus is on what was seen). And simple requests about behaviour may be framed less directly (compare ‘Don’t do that!’ to ‘I’d prefer if you could find something else to do!’).

**TALKING TIPS**

To help children become familiar with ‘formal’ language:

- Use lots of different words. Explain new words as part of the conversation.
- Use words in lots of different situations to help children work out their meanings.
- Use ‘grown-up’ words so children get used to them.
- Read books with children so they hear new words and sentences.
- Use a mixture of shorter and longer sentences, and think about different ways to say the same thing.
- Face children when you talk to them so they can see your hand gestures.
- Match the information in your sentences to the order that things happen in the world (do this then that; after this, do that).
- Ask lots of questions (what, where, why, how?) to help children to describe and explore causes and consequences.
- Talk to children about past events to help them recall and structure information.
- Ask children to retell stories to you.
- Give children time to respond. Remember, it can take a while to work out what to say.

**Nurseries need to recognise their key role in easing the transition**
Words and expressions

Informal language

Simple words – dinosaur, glasses, tummy

Contractions – he’s, it’s, they’re

General meanings – go, do, make

Implies – a few, lots of

Meading clear in context – I want one

Informal expressions – time for a nap

Formal language

Technical words – Trex, spectacles, stomach

Formal – good morning, how are you today?

Full forms – he is, it is, they are

Specific meanings – drive, paint a picture, create

Precise – 7 more X than Y, approximately

Multiple meanings of words – river bank/financial bank

Formal expressions – After lunch is when you have your sleep

Non-literal meanings – line up, cotton wool clouds

Sentences

Informal language

Simple, one key piece of information – it’s pretty; it’s raining now; We need some more pencils

Focus on who or what is doing an action – I’m going swimming later; The man is getting out of his car

Direct requests – Stop teasing her; Bring the cloth here, please

Complex, adding information – The flower with the white petals is pretty; The dog that ran away last week has come home

Complex, linking different information – Time: After we have finished lunch, we can go out; Cause: You might need your hat because and sun has come out; Consequence: If you apologise now, then you can go outside

Wider discourse

Situated in the here-and-now; shared knowledge and experience; short sequences of sentences – it’s pretty; it’s raining now; We need some more pencils

Although some children’s language contained a much smaller proportion of complex sentences than others, the researchers showed that when adults (either parents or teachers) talked to children using complex sentences, this increased how often children produced these sentences, and how well they understood them.

We also know that the order of information in complex sentences is important. When the language matches the order of events in the real world, this makes it easier for children to understand (for example, ‘You can play before you have lunch’). But when language conflicts with the actual order of events, children can become confused about what to do first (for example, try changing ‘You can play after you have lunch’ to ‘After you have lunch, you can play’).

Sharing books with children can also help. Researchers have found that the text in children’s books is often more complex than the daily language spoken to young children, as reading books can increase the amount of complex language children hear.

Interestingly, different kinds of play situations also seem to promote different amounts of complex language at different ages. In one study, researchers found that two-year-olds produced complex sentences in free play and in structured play where they could manipulate toys and objects (for example, playing with a doll’s house or pretending to visit the doctor), whereas four-year-olds could manage the demands of retelling a familiar story (for example, Goldilocks and the Three Bears) and used complex language without actually matching the order of events.

In most everyday conversations, the speaker and listener share some knowledge and experience, so it is unnecessary to explain everything in detail.

In a formal language context, on the other hand, the speaker has to set up the situation or event, explain new information, and link everything together to form a coherent story or argument. This is why formal language is essential for all academic subjects; it is used for organising information, solving problems, and exploring the causes and consequences of events.

However, formal language is important for more than academic success. These same language skills help children to build successful social relationships through discussion and negotiation with other children. As there is evidence of an association between poor language skills, poor social skills and anti-social behaviour, there is good reason to focus on children’s early exposure to formal language.

Researchers have identified strategies to help children think about events in ways that support formal language. For example, asking children to tell stories or recall past events helps them to organise information. They need to describe the setting, introduce the characters and explain the sequence of events.

Although it takes children many years to become good storytellers, caregivers can start the process by helping young children to see links between events. Open-ended questions encourage children to think about causes and consequences (for example, ‘Where did he go?’ ‘Why did you feel happy?’). When children are asked especially those types of questions to help them recall past events, they can tell more complex stories a year earlier than children who were not given this help.

In another study, researchers showed that when adults encouraged children to ask ‘why’ questions and use ‘because’ explanations, children began to use these kinds of complex sentences more often in their discussions with other children (for example, A: ‘I’ve a broken spaceship.’ B: ‘Why did the spaceship crash?’ A: ‘Because he wasn’t a very good driver.’). This shows that children are able to learn from the examples adults provide and transfer this information to new situations.

Finally, one study found that if children could see the hand gestures adults used when telling stories, they were better at retelling the stories than children who could not see these gestures. This suggests that the hand gestures helped the children to remember more about how the different parts of the story fitted together.

There are many differences between the informal language of home and the formal language of education. For example, children who enter school with poor language abilities and little prior experience with formal language may have an increased risk of poor educational outcomes. So learning environments that help children to become familiar with different kinds of formal language (see below) could give children an advantage right throughout their education.

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The next article in this series from the Learning & Development Communication & Language section, due for publication in December, will explain the myths and facts about children learning more than one language.