

A Day in the Life of Psychology: Popular Science Writing for the Sceptical

Ben Ambridge
(University of Liverpool)

Tuesday 12th January, 11 – 12.30
Venue: Rendall Building lecture theatre 8
University of Liverpool

ALL WELCOME

Abstract

This talk chronicles my (mis)adventures in popular science writing, most of which stems from my book *Psy-Q: A Mind-Bending Miscellany Of Everyday Psychology*. I will start by giving a cut-down version of my Psy-Q talk (including topics such as memory consolidation, horoscopes, intelligence, art and biscuits). In the second half of the talk, I will talk about the practicalities, pitfalls and positives of popular science writing, with an eye on the LuCiD Communications Agenda.

Directions: Rendall Building lecture theatre 8, building 432 on the campus map.

<https://www.liv.ac.uk/files/docs/maps/liverpool-university-campus-map.pdf>

Further information

For further information about this seminar, please contact michaeline.k.glover@manchester.ac.uk or about LuCiD, please contact helen.allwood@manchester.ac.uk